

feng shui academy

ACCREDITED TRAINING COURSES AND CONSULTATIONS

20 Shobrooke Village, Crediton, Devon EX17 1AZ ~ Tel: **01162 987 450**

info@fengshuiacademy.co.uk ~ www.fengshuiacademy.co.uk

Feng Shui for Businesses

“Invest in your people and reap the rewards...”

The Feng Shui Academy offers a tailored consultation service to businesses ~ from sole proprietors to multi-national corporations. The following is an introduction to the service but feel free to contact us to gain further clarity on our service, or discuss your project.

The struggle of work life

Does it sometimes seem like running your business is an uphill struggle? Do staff relations need improving? Do you need to be more competitive and win more contracts? Or are you or the staff simply ‘sick and tired’ of feeling sick and tired?

The fast-moving, challenging and polluted world in which we live today provides unprecedented levels of stress affecting our relationships, health and overall well-being. Our energy levels, effectiveness at work (and therefore profitability) and ability to enjoy our relationships to the full suffer accordingly. Consequently, many feel unable to cope, unfulfilled or frustrated with a need for something greater from life.



Basically, the juice of life has gone, or is at least dripping away!

A brighter, more successful future...

Recent scientific research backs up what Feng Shui experts, have been saying for thousands of years: That simple and inexpensive changes to your working environment can significantly improve your health and vitality. Combine the ancient wisdom of feng shui with the cutting edge findings from the fields of environmental health and psychology and the workplace can benefit from a much needed boost.

When companies apply these simple techniques, they are delighted with the improvements they experience: enhanced business performance; higher energy levels; greater clarity of mind; reduced stress and tension amongst employees; enhanced creativity and productivity, reduced absenteeism and staff turnover. Of course, the combination of these things will have a significant impact on turnover and profit.

If it works, why don't more people do it?

Despite the fact that hundreds of thousands of individuals and businesses around the world have benefited from these simple techniques, many people in the west have either:

- 1) not heard about feng shui,
- 2) been put off by the idea that it's somehow 'mystical' or 'magical',
- 3) been sceptical of the results due to over-simplified or misleading press reports,
- 4) been aware of the significant benefits but have been unable to find an experienced consultant who is properly qualified or in whom they have confidence.

You would be surprised how many successful companies do use Feng Shui but keep it to themselves either because it's unorthodox or to 'have the edge'!

Orange; British Airways; Virgin Airlines; BUPA, HSBC, Citibank, Donald Trump, Shell Oil, SAP are just a few of the big names who are well known to have used Feng Shui to help their success.

"Since your consultation in July, Flowcrete has just had 2 of the best months in our history. Record sales and record profits.... I'm so glad I picked up the Feng Shui magazine and found you"
Dawn Gibbins, Chairman, Flowcrete plc.

It's simple to turn it all around...

Did you hear about the two wood-cutters who had a contest to fell as many trees as possible by the end of the day? When one of them took a long break to sharpen his axe, everyone thought he was foolish and would inevitably lose the contest. Of course, he later proved them wrong, beating his competitor.

Most of us are so busy and stressed, we '*can't see the wood for the trees*'. We feel compelled to keep chipping away at the seemingly never-ending list of jobs and never give ourselves a proper break to see the bigger picture of where our business is going. Having a Feng Shui consultation from an expert is the perfect opportunity for your business to 'sharpen it's axe' and take stock of what you'd like to improve. This is an extremely worthwhile investment in your business where you'll discover powerful techniques to accelerate your progress. For many, the benefits have been priceless. Give your business the helping hand it deserves, now.

We have the experience to help you...

Since 1996, The Feng Shui Academy has become the leading light in helping Individuals and Businesses with this process. Our contribution is to offer guidance through Accredited courses and properly qualified (Accredited) consultants that empower people with understanding rather than to mystify the subject.

We help our clients to understand, and then take control of the intimate relationship that exists between workers and the workplace, in order to significantly improve both the quality of their working lives and the all important 'bottom line'.



If you would like discover how to have the flow of life working *for* your Business rather than fighting against it please take time to read through the material that follows.

The following quote from one of our clients has a few common themes that are worth a read:

"We had a lot of good ideas for our Business and were putting a lot of effort in but nothing seemed to be coming off. We couldn't quite understand why but then we heard about Feng Shui and wondered if this could help. We called in Robert Gray to focus on improving the prosperity aspects of our environment with the hope of improving our fortunes.

After implementing the changes he suggested (which were quite simple and inexpensive) I am delighted to say that things made a dramatic turn for the better and everything seemed to come off!! It was just the kick start we needed. Although a little sceptical initially we have to admit that the results have easily surpassed our expectations. Our sincere thanks again to Robert.

Tim Bedell, Managing Director of a Food marketing Company based in Cheshire.

Consultant's Background:

Since 1993 Robert Gray worked as Senior Interior Consultant for one of Europe's leading commercial interiors organisations working on multi-million pound refurbishment and relocation projects with blue-chip companies. For over three years Robert was heavily involved with the re-design and implementation of BUPA's office refurbishment programme nation-wide which covered over 2000 employees. Feng Shui was an integral part of the design concept at their call centres for which Robert was sole consultant.

He is fully conversant with business issues and is experienced in the many areas necessary to provide an integrated consultancy service, therefore maximising the effectiveness of any work place. He does this by drawing on his experience of space planning consultancy, furniture and interior design, ergonomics and health and safety. He integrates these disciplines with his knowledge of environmental psychology and his Feng Shui expertise.



The Feng Shui Academy works with a wide range of corporate clients from sole proprietors to Multi-national corporations. Some of Robert's better-known corporate clients include BUPA, Ernst & Young, S.A.P, Kraft Foods, Powergen and Office Angels.

After the Feng Shui led refurbishment of their call centre for 500 staff, their office won 'European Call Centre of the year' This is what Andrew Lilly, project Team Leader had to say:

"After reading bits and pieces in newspapers I was very sceptical at first. I hadn't got any experience of it and I didn't think it would have any relevance in the workplace, so I was probably one of the most sceptical people you could have met. Once I'd seen the proposals I started to change my mind about what it could do in helping to create a "fit-for-purpose" working environment.

After implementing the recommendations the office looks and feels terrific. Most importantly the staff like it!

Feng Shui as I see it provides a sympathetic and holistic interface between the people and the building, bringing elements of nature into what is otherwise a totally unnatural environment. We are in the business of providing excellent customer service and we're not going to do that unless people feel comfortable. I believe that Feng Shui has given us that in this new environment."



Another BUPA Project Team member Pat McGuire (HR) reported:

"We have recently done a 'temperature check' to measure staff satisfaction and the anecdotal feed-back has been very positive. People don't feel as stressed-out and even though they are as busy they don't feel as busy. They just like the whole feel of the floor"

A Tailored Service

Our consultation service is tailored to your specific requirements. Following your initial brief Robert will begin by spending time clarifying your objectives, to be sure that he is aware of every aspect of your business or home that you wish to improve. Following this a tour of the premises, noting the specific activities of each area, will also give you the opportunity to air any concerns which you may have overlooked during the brief. Robert will then usually work alone surveying the premises, in order to note any suggested enhancements, which will later be fed back to you either verbally or in report form.

What does a consultation cover?

The consultation can be extremely comprehensive and in relation to your current needs, priorities and objectives, considers the effects of the following:

- 1) An assessment of the different qualities of energy in different areas in the building which could be used to identify suitable areas for different types of work.
- 2) Colour and décor.
- 3) Positioning of Key items such as desks and other fixtures and fittings.
- 4) If appropriate, an analysis of best working directions, timing of key events and the current phase of the companies cycle.
- 5) The flow of energy throughout the workplace.
- 6) The energy residue from previous occupants.
- 7) Symbolic Imagery in the building including artwork and ornaments.
- 8) Lighting spectral quality, intensity and direction.
- 9) Electro-magnetic frequencies including microwaves (surveyed with a professional field meter).

Of course clear advice is given to resolve any imbalances and improve the environment in line with your objectives.

Reporting back to you

The observations, analysis and recommendations for improvement can be fed back to you in a variety of ways:

- 1) verbally at the end of the day (and tape recorded or noted in shorthand by yourselves);
- 2) written up in bullet points and then expanded upon verbally;
- 3) in a full written report after the event. The 3rd option carries an extra fee.

.. the choice is yours.

The recommendations are almost never structural (unless appropriate, for example if refurbishment is taking place) and are usually simple and inexpensive.

For many of our clients, balancing their environment to support rather than obstruct them has resulted in very positive changes such as enhanced atmosphere and staff morale and increased business performance.

Consultancy Fees

Depending on your requirements the consultation process could take from 4 hours to several weeks. After discussing your requirements over the phone and reviewing your completed questionnaire (we send this out directly after you have enquired) we will be able to advise you more accurately on the suggested time needed (and therefore the cost) for the consultancy.

Our UK fees are £750 per day for a one day consultation plus travel costs from Leicester. Occasionally it is possible to provide effective consultancy in a period of about 4 hours, the fee for which is £450.

This is not so much a cost to your business but a very worthwhile investment as one of our clients 'Torr Waterfield' discovered:

"I was certainly sceptical at first but we were amazed and delighted to find that after we took Robert's advice and made a very simple change in our reception area, we received the equivalent of 3 month's payments in just a few days. Our business has since grown 3-fold over 18 months... Astonishing!"
Mark Torr, Torr Waterfield Accountancy. Leicester, UK

Here's the final word from one of Robert's clients David Pollock CEO of Chess plc: (Technology & Communication Entrepreneur of the year 2007)

"Following Robert's work our office has a unique energy that many visitor's comment on. It has also improved our staff morale. Feng Shui in the workplace is vital if you want peak performance from your employees"

If you'd like to discuss your workplace with us please just call: 01162 987 450
or email: info@fengshuiacademy.co.uk.

We look forward to working with you.